

City of Bremerton's

UTILITY CABINET WRAPS



SPONSORSHIP

\$3,500

BENEFITS FOR YOUR BUSINESS

Exclusivity We have sponsorship spaces available this year. Sponsoring a utility cabinet wrap is a great way to showcase your name and logo in a prime location downtown

Reach The utility cabinets available for sponsorship are located at busy intersections at various locations throughout town. Your logo will be seen by pedestrians on foot, bicyclists, and motorists.

Awareness Set your company apart by having high visibility by community members who work and reside in the downtown corridor.

Cost Effective A onetime expense, sponsoring a utility cabinet is inexpensive outdoor advertising. Each vinyl wrap has a life expectancy of 7 years.

Community Relations Sponsoring a utility cabinet is a great opportunity for businesses to differentiate their brand through corporate social responsibility, as well as give back to the community. Vinyl wraps are a great deterrent of unsightly tagging, you can help us beautify Bremerton!

Additional Program Benefits:

- Quality brand exposure
- Increased brand awareness and name recognition
- Exclusive sponsorship
- Affordability— this unique opportunity is available at a lower cost than other forms of outdoor advertising.
- Connecting your company's brand to the beautification of your community
- Leave a lasting impression with hundreds of pedestrians, bicyclists, and motorists each day.

Project Time-line:

- Call for Art and selection of art (1-3 months)
- Press announcements.
- Vinyl wrap manufacturing and installation, 1-3 months.
- The sponsor will be included on all social media and press announcements. They will be invited to attend the unveiling ceremony.

ABOUT

PURPOSE

The Bremerton Arts Commission has partnered with the city's Public Works Department to beautify the city with public art in a unique way. Local professional artists will be invited to design artwork that will be placed on utility cabinets as a vinyl wrap. Artist, neighborhoods, and businesses can increase connections with the community through public art. The vinyl wrap is a graffiti proof coating that will help save city employee hours from graffiti removal and prevent unsightly tagging.

OBJECTIVES

- Provide a space for businesses and artists to collaborate.
- Encourage projects that contribute to increasing the quality of life for Bremerton residents.
- Supporting public art initiatives to enhance the community and beautify the downtown corridor.



Before and After of the 6th and Washington Ave box.

Artist Amy Burnett with Arts Commission.



T.J from TrafficWrapz installs the vinyl wrap on the cabinet at 11th and High.

INSTALLED UTILITY CABINET ART

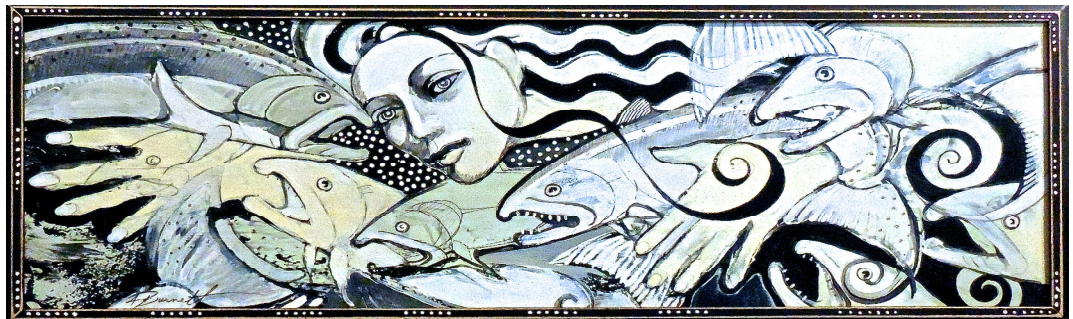
SALMON WOMAN

Art by Amy Burnett

Sponsored by Bremerton Arts Commission

Location: 6th & Washington Ave

Installed: 2016



“Pulchraphilia” BEAUTIFUL PLACES

Art by Joshua Fisher

Sponsored by West Sound Arts Council

Location: 11th & High Street

Installed: 2016



INSTALLED UTILITY CABINET ART

HOME

Art by **Gretchen Lund**

Sponsored by Olympic College Alumni Association

Location: Kitsap Way & Marine Dr.

Installed: 2018



REGULAR BUNCH OF KIO

Art by **Lisa Jet-Yeng Zhu**

Sponsored by OC Visual Arts/Bremerton Arts Commission

Location: 13th & Warren

Installed: 2018



INSTALLED UTILITY CABINET ART

SALISH WEAVE

Art by **Danielle Morsette**

Sponsored by Port Madison Enterprises. Inc.

Location: 11th & Naval Ave.

Installed: 2018



I HAVE A DREAM

Art by **Kitsap Regional Library**

Sponsored by Kitsap Regional Library/Arts Commission

Location: Pacific & Burwell

Installed: 2018



WHAT MUST BE DONE